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Dr. Packer, Ph.D.

Dr. Packer received his Bachelor and Master of Sciences degrees in Biology and Chemistry from Brooklyn College, and his Ph.D. in Microbiology and Biochemistry from Yale University. He is currently a faculty senior scientist in the Energy and Environment Department.



Dr. Packer worked at Lawrence Berkeley Laboratory, University of California at Berkeley, and a professor for the Department of Molecular and Cell Biology, Division of Cell and Environmental Biology, University of California at Berkeley. In the past five years, Dr. Packer has published 13 books and over 120 scientific journal articles. In 1992, he was awarded the Henkel Veris award for significant contributions to the chemical application of vitamin E and in 1996, was awarded honorary doctoral degrees from the University of Turku, Finland and the University of Buenos Aires, Argentina.

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Gordon W. Newell, Ph.D.

A graduate of the University of Wisconsin, Dr. Newell received a B.A. in Chemistry and an M.S. and Ph.D. in Biochemistry.



After completing his graduate studies and a post-doctoral fellowship, Dr. Newell joined Stanford Research Institute as Senior Biochemist. During the next 28 years, he directed the development of one of the first toxicology departments in the United States, which included mammalian, inhalation and aquatic toxicology, as well as *in vitro* and *in vivo* mutagenesis laboratories. Dr. Newell has held numerous administrative research positions and has directed chemical and environmental research programs in the toxicology of food additives, industrial chemicals, drugs, and pesticides. He has also designed and accredited laboratory research facilities.

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Dr. Newell has authored more than 85 technical publications and papers, plus several hundred client-confidential reports. He has been an invited speaker and participant at numerous national and international scientific meetings and has served as a member and Chair of many scientific

advisory and review committees. He is a charter member of the Society of Toxicology and was the organizing chairman and first President of the Northern California Chapter of the Society of Toxicology. He is past President of the American College of Toxicology and the Environmental Mutagen Society and a member of the organizing committee for the Society for Risk Analysis. Dr. Newell is a Fellow and former President of the Academy of Toxicological Sciences, an honorary society with which he has been affiliated since 1981.

Laszlo P. Somogyi, Ph.D.

Dr. Somogyi is a consulting food scientist and a member of the Industry Advisory Council to the Department of Food Science and Nutrition, University of California, Davis.

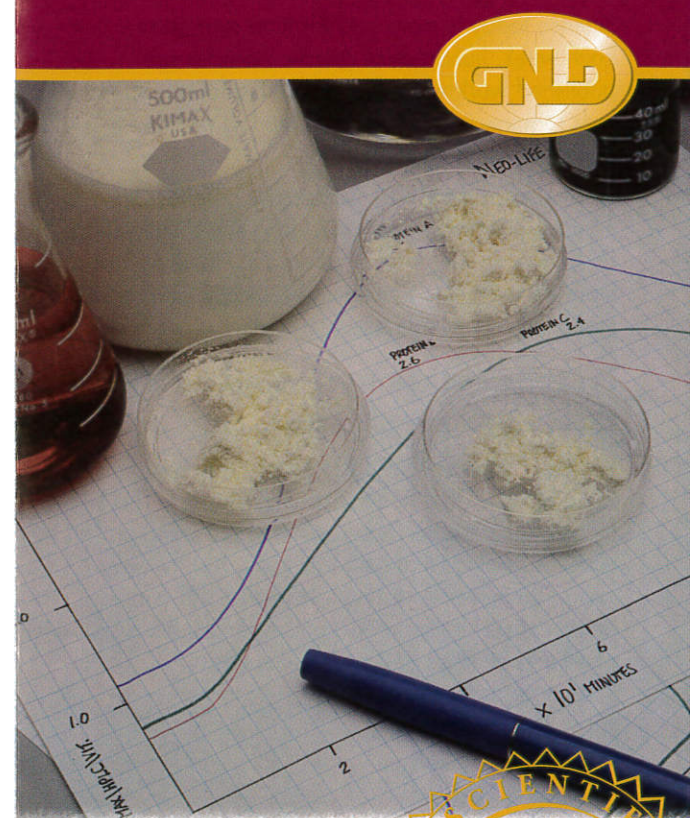


He was educated at the University of Agricultural Sciences in Budapest, and received M.S. and Ph.D. degrees from Rutgers University in New Jersey. He then held a postdoctoral research position at the University of California, Davis.

Dr. Somogyi spent 30 years in various technical positions in the food industry, and was a senior food scientist at SRI International (formerly Stanford Research Institute). He has developed specialized professional expertise in product development, nutritional values of foods and beverages, the regulatory and economic aspects of food ingredients and additives, and the biology, processing and utilization of fruits and vegetables.

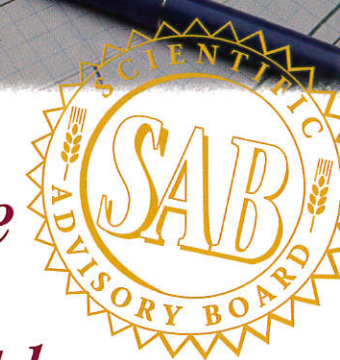
Dr. Somogyi is the author of more than 50 scientific papers. He has contributed to and edited a number of food science and technology textbooks. He served on the Editorial Board of the Critical Reviews of Food Science and Nutrition, and conducted research projects for the U.S. Food and Drug Administration (FDA).

Dr. Somogyi is a Fellow of the Institute of Food Technologists (IFT), the largest global organization of food scientists, and has been a chairman and "Outstanding Member" of the Northern California chapter of IFT. Also, he is a member of the American Association of Cereal Chemists and the American Oil Chemists' Society.



**Product
Excellence
through
Leading-Edge
Scientific
Knowledge**

The Golden Neo-Life Diamite
Global Science Group





Kenneth Hirsch, M.D.

Dr. Hirsch received his BSM and MD degrees from the University of Nebraska College of Medicine. He interned at Bishop Clarkson Memorial Hospital in Omaha, Nebraska, and completed his residency in Anatomic and Clinical Pathology at the University of California, San Francisco. Dr. Hirsch is Chairman of the Department of Pathology at a government hospital in Northern California. He is a Fellow of The College of American Pathologists and a member of the Society of Armed Forces Military Laboratory Scientists. He is also a member of Alpha Omega Alpha Honor Medical Society. Dr. Hirsch holds an academic appointment as an Assistant Clinical Professor of Pathology at the School of Medicine at the University of California, Davis.

Having specialized in anatomic and clinical pathology (the study of organs and tissues to identify the presence of disease and determine the probable cause), Dr. Hirsch has a profound commitment to the concept of protecting the body through sound nutrition. He has been a member of the SAB since 1978.

As a medical physician and Board Certified Pathologist, Dr. Hirsch serves as liaison with the medical community, providing medical guidance based on current information about disease and its prevention. He brings an in-depth understanding of health and the conditions that compromise it. For years, he has been one of a growing body of physicians who recognize the importance of achieving optimal health through a program of exercise, good nutrition, and dietary supplementation.



Fred Hooper, Ph.D.

Dr. Hooper earned his B.S. in Biology, Chemistry, and Math from Stephen F. Austin University in Texas, received his Ph.D. in Biochemistry and Nutrition from Texas A&M University, and did postdoctoral research at the Institute for Biomedical Research at the University of Texas.

A talented and accomplished communicator and educator, Dr. Hooper is an expert in the field of human nutrition and biochemistry. He taught biochemistry at Texas A&M University, Department of Biochemistry and Nutrition, and taught biology, chemistry, and general science courses at the high school level.

He is credited with numerous scientific publications, studies, articles, abstracts, and presentations in nutrition. A member of the SAB since 1984, Dr. Hooper frequently lectures on nutrition and supplementation throughout the GNLD world.

Dr. Hooper has participated in research on vitamins, hormones, lipids, and amino acids and is a noted product formulator. He brings an in-depth understanding of the intricate environment of the individual human cell. He focuses his expertise on exploring how the thousands of synergistic nutrients in natural whole foods nourish, protect, and regenerate cells, and how whole-food supplements can create optimum nutrition at the cellular level in order to optimize health and longevity. Dr. Hooper is also dedicated to providing consumers with the "straight talk" information they need to make informed decisions about nutrition.

John R. Miller

Originally an electronics engineer from Silicon Valley, California, Mr. Miller's experience in product science and technology dates back to 1966. Following a brief career at the National Aeronautics and Space Administration (NASA), Moffet Field, California, he switched career paths and moved into product manufacturing. His experience leading to his current position as International Vice President of Science and Technology includes manufacturing administration, domestic and international product development, and international research and marketing for GNLD International.



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In a fast-paced scientific environment, we're staying ahead of the rest.

Science today is moving faster than ever before. Each week, hundreds of research articles are published worldwide. To sort out the facts from the fads requires a clear vision of the big picture — optimum health and longevity.

Grounded in the GNLD philosophy of following nature's blueprint, and armed with expert knowledge, GNLD's Scientific Advisory Board (SAB) continues to lead the world in formulating breakthrough products that fulfill real human needs.

Products you can trust support a business that is guaranteed to last.

You can depend on GNLD to remain a primary driving force in the global health products industry. The SAB helps guarantee our commitment to providing proven-effective products that deliver nutrients just the way nature intended. A distinguished group of scientists, doctors, and health product professionals, the SAB constantly reviews and applies the latest science in order to:

- Forecast and evaluate the health challenges facing us and our planet today.
- Continually create new products to protect and improve health and longevity.
- Act as a proactive scientific resource that keeps GNLD out in front of significant scientific and technological developments.
- Guarantee superior product performance and safety.



International connection: Two research centers

SAB members and our North American Research Facilities and the European Technology Center are linked to a global science computer network that accesses unlimited worldwide resources. Members continually conduct on-line dialogs on a wide variety of topics with leading researchers throughout the world.

SENIOR MEMBER: Arthur Furst, Ph.D., Sc.D., D.A.T.S.

Dr. Arthur Furst, Toxicologist and Distinguished University Professor Emeritus at the University of San Francisco, is the Senior Member of GNLD's Scientific Advisory Board. In many ways the "spiritual leader" of the group, Dr. Furst deeply believes in the important role GNLD is playing in creating a brighter future for worldwide health and well-being. His dedication to this global mission stems from his extensive background in both the cause and prevention of disease, and his fervent belief that nutrition is the key to achieving optimal health and longevity.

Dr. Furst received his A.B. and M.A. in Chemistry and Math from the University of California, Los Angeles, his Ph.D. in Chemistry from Stanford University, and his Doctor of Science (Sc.D.) from the University of San Francisco, a degree awarded for his pioneering work in toxicology. Having served in several different professional capacities at Stanford, the University of San Francisco, and the University of California, Los Angeles, Dr. Furst retired from academia in 1980. Dr. Furst was recently reconfirmed as a Diplomate of the



Academy of Toxicological Sciences (D.A.T.S.), a distinction held by fewer than 100 scientists worldwide!

Dr. Furst is internationally recognized in academic circles for his scientific achievements in the fields of toxicology and cancer research. He pioneered research into compounds that might cure or combat cancer even before the American Cancer Society or the National Cancer Institute were established. He was a founder of the Stanford Cancer Chemotherapy Laboratory.

Early in his career, Dr. Furst made two discoveries that have been applied and practiced so extensively that today they are considered standard procedure by nearly all physicians who treat cancer. In the early 1950s, while engaged in research at the University of San Francisco, he developed screening methods for chemotherapeutic drugs. He was also among the first to demonstrate that cancer chemotherapy drugs could be administered orally. His second achievement was the discovery that cancer cells become resistant to cancer chemotherapy agents, much like bacteria becomes resistant to antibiotics, which led to the practice of treating cancer patients with multiple anticancer agents.

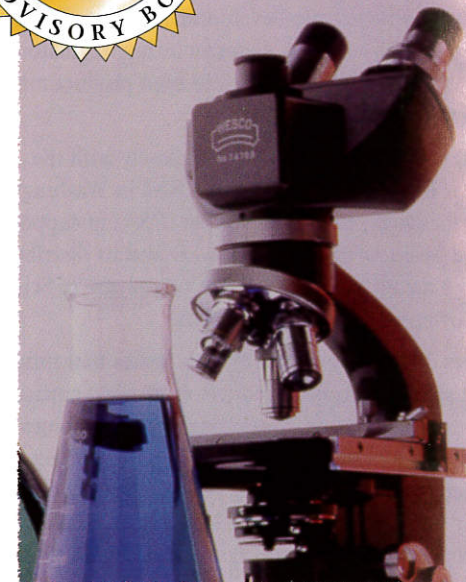
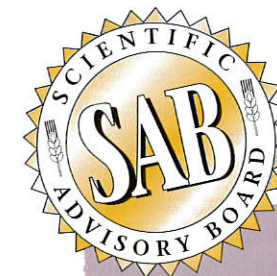
Dr. Furst's extensive research with cancer and cancer treatments led him to the study of heavy metal carcinogenesis and toxicology. His notable discoveries in this field firmly established him as the world's foremost authority on toxicology! Among his most recent contributions are experimental models that offer revolutionary, humane alternatives to animal testing.

Dr. Furst is a recipient of the UCLA Alumni Award for Excellence in Professional Achievement. A member of 15 scientific societies and Fellow of five, he has authored more than 250 publications in the fields of cancer research, organic synthesis, psychopharmacology, and toxicology. His biography is listed in *Who's Who in the West*, *Who's Who in America*, and *Who's Who in the World*.

Since 1981, Dr. Furst has been a full-time consultant in toxicology and chemistry to various industries and government agencies, including the World Health Organization (WHO) and the Environmental Protection Agency (EPA). He lectures at universities throughout the world, and frequently speaks at and chairs international health conferences.

For many years, Dr. Furst's research had shown that carcinogens in the diet could cause cancer, and that certain nutrients could protect individuals from dietary and environmental carcinogens. This cancer-nutrition link prompted Dr. Furst to join GNLD in 1978. He was attracted to GNLD because of the company's product philosophy, commitment to quality, and the desire he saw in both the company and distributors to genuinely help people. A pioneer in the scientific discoveries that nutrients could provide protective health benefits, Dr. Furst was a key figure in the development of GNLD's revolutionary Betagard®, a synergistic nutritional protector and detoxifier that supports the body's defenses against environmental toxins in our air, water, and food. The formulation of Betagard led Dr. Furst to further his investigation on carotenoids, centering his focus on the health-optimizing benefits of the carotenoid family. This research laid the foundation for Carotenoid Complex™, GNLD's breakthrough whole-food phytonutrient supplement. The uniqueness of Carotenoid Complex caught the attention of the USDA, who published several studies that confirmed the relevance and effectiveness of this product.

As Senior Member of the SAB, Dr. Furst continues to bring an encyclopedic knowledge of science and visionary thinking across a broad range of disciplines, and an energetic dedication to creating innovations in nutritional supplementation that fulfill nature's guidelines for living a long, healthy life.



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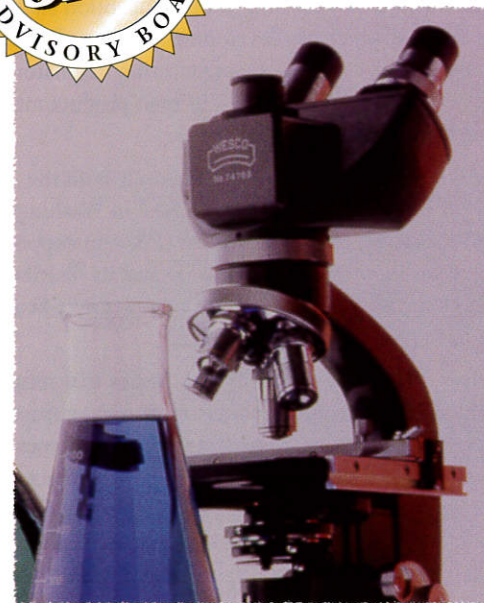
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Arianna Carughi, Ph.D., C.N.S.

Dr. Carughi received her BA in
Biology/Ecology and Conservation
from Vassar College, her Master of
Sciences degree in Human Nutrition
from Columbia University, and her
Ph.D. in Nutritional Sciences from the
University of California at Berkeley.

Dr. Carughi also holds the title of Fellow at Stanford
University for her postdoctoral research, and the title of
Certified Nutrition Specialist (C.N.S.), granted by the
American College of Nutrition. The recipient of the
International Institute of Education Scholarship, Dr.
Carughi has received numerous fellowships, grants, and
honors, including the Neizer Fellowship from Stanford
University and a National Institute of Health (NIH)
research grant in experimental nutrition.

Dr. Carughi's research has been published in numerous
scientific journals and presented at prestigious scientific
conferences. Together with Dr. Fred Hooper, she authored
a report on the Carotenoid Complex™ clinical study titled,
"Plasma Carotenoid Levels Before and After Supplementation
with a Carotenoid Complex." This article was presented
at the New York Academy of Sciences, and has been
published in the highly selective *American Journal of
Clinical Nutrition*.

As a researcher in nutritional biochemistry at Columbia,
Berkeley, and Stanford Universities, Dr. Carughi focused on
the role that nutrients play in growth and development,
with particular emphasis on protein, vitamins, and folic
acid. This targeted research established her expertise in
nutritional investigation, skills that she now applies across
much broader applications. Dr. Carughi believes strongly
that a fundamental purpose of scientific research is
to contribute to creating new products that have the
potential to literally change people's lives for the better.

Fluent in English, Spanish, and Italian, and with extensive
contacts within the scientific community worldwide, Dr.
Carughi is particularly passionate about the leading-edge
role GNLD's SAB plays in facilitating the international
exchange of groundbreaking nutritional research.



What the SAB seal on GNLD products means to you and your customers.

As a consumer YOU KNOW:

- Qualified scientists, researchers, and health professionals evaluate the health challenges you face and search for solutions to promote and protect your long-term health.
- Our products are developed based on the latest scientific expertise and state-of-the-art technology so you receive maximum nutritional benefit.
- Our products are tested and certified by reliable, state-of-the-art scientific methods to ensure safety, quality, and effectiveness.

As a distributor YOU KNOW:

- GNLD products are of the highest quality and you can represent them with pride and confidence.
- The sound scientific guidance of the SAB helps you and the people you work with to make informed, healthy life choices.
- The SAB is continuously involved in literally hundreds of research projects related to nutrition and health; the result is leading-edge products that are proven to work!

Contact your independent GNLD distributor:



*Make a positive difference
in people's lives*